

Social Content for Approved Partners

HOW TO USE

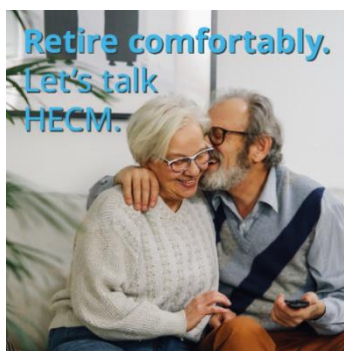
1. Copy and paste the content you want to use into a social post.
2. Add any other required disclosure, per your individual needs.
 - a. For example: Equal Housing Opportunity, Company Address, Loan Officer Name, Loan Officer NMLS
3. Attach any of the optional recommended images to your post.
4. Share away!

Note: We recommend reviewing the content with your legal and compliance team prior to distribution to ensure your specific industry requirements are met.

REVERSE MORTGAGE SOCIAL CONTENT

If you're like most of us, you may have found your budget steadily constricting as the year progressed, and you may be looking for ways to combat that in 2023. With [\\$12.7 trillion](#) tied up in home equity by homeowners 62 and up, a reverse mortgage is a great solution to consider. It may allow you to access the equity so you can expand your budget and live more comfortably. Contact me today to see if a reverse mortgage is a good fit for you.

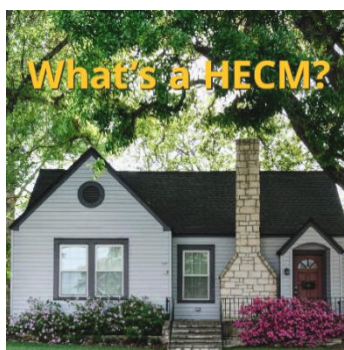
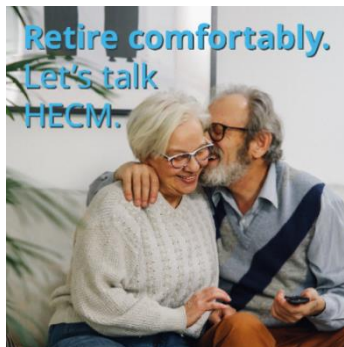
Recommended Media



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Looking for ways to cut costs? How about relieving the burden of a required monthly mortgage payment with a HECM? With a reverse mortgage, you aren't required to make a monthly mortgage payment as long as you stay current on property taxes & insurance, any HOA fees, and keep the home in good condition. Interested in learning more? Let's talk!

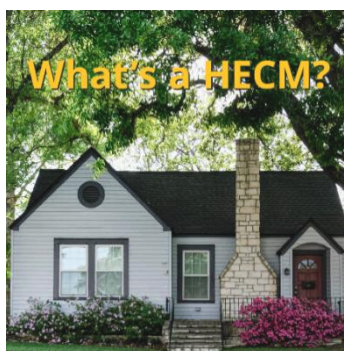
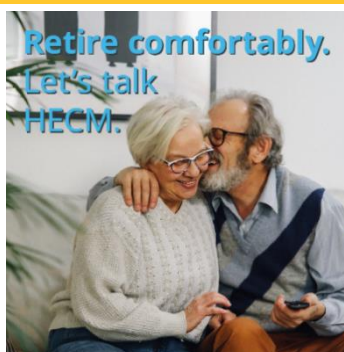
Recommended Media



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Inflation got your dollar down? A HECM can help! With a home equity conversion mortgage, you can stay in your home and tap into your equity as a source of income or a savings safety net. Let's chat and find out if a HECM is right for you.

Recommended Media

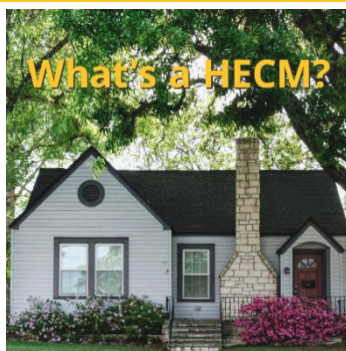
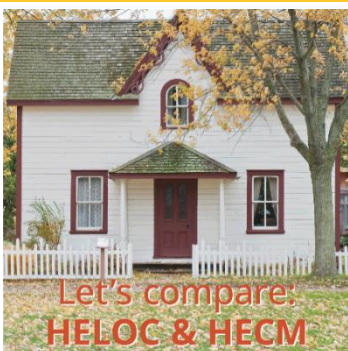


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If you're looking into a HELOC, you may want to consider a HECM. With a home equity conversion mortgage, you can also access your home's equity through a line of credit. Plus, you can have the added bonuses of no required mortgage payments* and any unused credit grows over time. Interested in learning more? Let's talk!

*Borrower is required to pay property taxes, insurance & maintain the property.

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Let's talk about all that equity you're probably sitting on. Did you know that seniors hold [\\$11.81 trillion](#) in home equity? While that's great, it's also great to take advantage of that equity by turning it into income or a line of credit safety net. You never know what the future holds and your future self could be thanking you for preparing now.

Get in touch: [put your contact info here, or a link to contact you]

Recommended Media

